

## Lindsey Carlson

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612-743-1269

**OBJECTIVE:** To obtain a position that will make use of acquired knowledge, skills, and creativity in the fields of web design, development, graphics, and other interactive media for the good of the company.

### SKILLS SUMMARY

**Code (Advanced):** HTML, CSS, JQuery Frameworks, PERL TT

**Code (Intermediate):** Javascript, PHP (Wordpress), Actionscript 3.0

**Software:** Adobe Photoshop, Illustrator, Flash, AfterEffects, Dreamweaver, Microsoft Office, Coda, familiar with content management systems (CMS), familiar with using cloud-based technology,.

**Other:** Graphic design, motion graphics, animation, video, audio, UI design, traditional and digital illustration.

**Hardware:** PC, Macintosh, Wacom

### EDUCATION:

The Art Institutes International Minnesota, Minneapolis, MN June 2009  
*Associate's degree in Web Design & Interactive Media*

The Art Institutes International Minnesota, Minneapolis, MN December 2007  
*Bachelor of Science degree in Media Arts & Animation*

### EXPERIENCE:

Active Sports, Inc., Little Canada, MN October 2009-April 2013

#### Web Developer

- o Maintained the front-end of several e-commerce sites through PERL, HTML, CSS, JQuery, Javascript, and PHP, as well as several online content management systems (CMS) attached to their upkeep.
- o Oversaw the upkeep, expansion of, and the uploads of various inventory feeds for multiple e-commerce stores.
- o Designed and utilized graphics for websites and marketing campaigns when needed immediately.
- o Worked closely with the graphics and marketing departments to create weekly e-mails for advertisements, using HTML and CSS.

Angel Toes, Minneapolis, MN  
**Freelance Graphic Designer**

May 2008-February 2009

- o Worked closely with employer to create tattoo designs to their specification.

CONvergence, Bloomington, MN  
**Theater Sub-Head**

Summers 2004-2011

- o Designed posters and flyers for events using Photoshop and Illustrator.
- o Created motion graphic schedules and fillers to play in between showings using Photoshop and After Effects.
- o Operated screen projector and accompanying machinery.
- o Troubleshooted technical problems as they came up.
- o Provided excellent support to theater patrons.